

PROGRAMME OF STUDY

2020/21 KS5 YEAR 13 BUSINESS A LEVEL

YEAR	TERM 1 (Autumn)	TERM 2 (Spring)	TERM 3 (Summer)
<b>YEAR 13</b>	Strategic position of a business Strategic methods Strategic planning Internal strengths and weaknesses Scale External opportunities and threats Innovation Internalisation Competition Technology The competitive environment Managing strategic change Financial strategies Investment appraisal Organisational culture	Financial ratio analysis Strategic markets Competition Revision Mock exams Leadership culture Strategic implementation Strategy and failure Why strategies fail Revision	Study leave External examination