

KS4 YEARS 10 – 11 BUSINESS 2021/22

YEAR	TERM 1 (Autumn)	TERM 2 (Spring)	TERM 3 (Summer)
YEAR 10	Enterprise Risk and reward Adding value Spotting a business opportunity Market research Market segmentation The competitive environment Business aims and objectives Revenue	Revenue costs and profit Breakeven Cash flow Sources of finance Legal structures of business Franchising Location	Marketing Legislation Technology The economy External influences
YEAR 11	Business growth Sources of finance Changing aims and objectives Ethics Marketing Product/price Promotion/place Making operational decisions Quality	Financial ratios/calculations Finance: business performance Finance: consolidation Organisational structures Recruitment Training Motivation	External examinations