

# ***Building Business Brains of the Future***



Leading business guru, broadcaster and government advisor Rene Carayol visited Ewell Castle during National Enterprise Week. Rene gave an inspirational presentation to boys in Years 10, 11 and Sixth Form, about the world of business and how to identify the individual strengths which would enable them to progress in their chosen careers. The main message of Rene's presentation was 'identifying the two or three things that you are really good at' and the importance of focusing on these as the boys progress through school and university into the world of work.

Rene drew from his own experiences on the boards of the biggest British and American organisations- from Marks & Spencer and Pepsi to IPC Media and the Inland Revenue. Rene now has a global reputation as a motivational business speaker and advisor. He is the best selling author of the leadership and culture bible, "Corporate Voodoo" and has had the privilege of working closely with some of the world's best leaders; from former US President Bill Clinton to the seventh Secretary-General of the United Nations Kofi Annan and from former US Secretary of State Colin Powell to Sir Richard Branson.

René is a regular broadcaster for the BBC and has presented the influential "Pay Off Your Mortgage In 2 Years" series, BBC2's "The Money Programme" and the critically acclaimed "Mind Of A Millionaire" and "Man From The Met" documentaries. He is a broadsheet columnist, a frequent voice on Radio 5 Live and a regular expert commentator on Sky News and BBC Breakfast.